



CITY OF CLEVELAND
Mayor Frank G. Jackson

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Cleveland Launches CodeRED Mass Notification System

All Encouraged to Sign-up for Emergency and Non-emergency Alerts at City Website

CLEVELAND – The City of Cleveland is encouraging all residents, visitors, and businesses to sign up for a new mass notification system known as CodeRED that will allow city officials to quickly deliver alert messages regarding emergency situations (severe weather) or city service interruptions (road closures). All can sign up for the notification system through the city's website at www.city.cleveland.oh.us.

"Keeping our citizens, visitors, and businesses safe and informed at all times is important," said Safety Director Michael McGrath. "CodeRED is another tool that the city is providing to help citizens stay informed and stay safe."

Users can sign up for which alerts they would like to receive and the notifications can be sent to a cell phone, landline, or email address. In addition to emergency alerts, the City of Cleveland will be offering non-emergency messages on various city service interruptions. The CodeRED system has the ability to utilize Geographical Information System (GIS) technology to strategically deploy notifications

"The CodeRED system will give residents, visitors, and businesses the ability to add their own phone numbers directly into a database to receive emergency and non-emergency alerts," said Alex Pellom, City of Cleveland Emergency Operations Center Manager. "If your phone number is not in the database, you may not be able to receive alerts. No one should assume his or her phone number is automatically included," Pellom said urging all individuals and businesses to log onto the City of Cleveland website, <http://www.city.cleveland.oh.us/>, and click the CodeRED button to register."

Residents, people who work but do not live in Cleveland, as well as visitors to the area are encouraged to register and download the free CodeRED Mobile Alert app.

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