

# Don't Be Mean, Go Green

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The name of my company is Green Tree Incorporated. Green Tree Inc. is an environmentally conscience consulting company that helps other companies as well as individuals. We help people by educating them on the benefits of making small changes in their habits, and how these changes can save energy and money while reducing unnecessary waste.

One of the main things my company does is teach companies how to make rules on being green that are also cost effective. Some of these policies that I try to communicate to my clients are, to use natural light when you can and turn off lights if they are going to be out of the room for more than 15 minuets. Since computers waste more than one billion dollars of electricity a year, I advise my clients to turn off their computers at the end of the day. I also advise companies to invest in energy saving computers. On average one office worker can go through ten thousand sheets of paper a year. In an effort to reduce this amount, I tell my clients to print their work on both sides of the paper if possible and to keep old documents for scrap paper. I also advise them to go paperless if possible. Some employee notices can be posted online instead of distributed on a piece of paper.

Some of the tips that I give my clients not only benefit the companies or individuals that I advise, it also has a huge impact on the community. Since my company has been established, it has been able to reduce landfill waste by providing filtered drinking water instead of bottled water to our employees. We also encourage them to use eco-friendly shopping bags. This will help to reduce the amount of plastics abandoned in landfills annually considerably. In an effort to reduce harmful environmental toxins, many of my clients use hybrid cars and trucks for their business needs. Green Tree

**Incorporated encourages both corporate and individual clients to also use environmentally friendly cleaning products.**

**Green Tree Inc. takes pride in its community service to educate the public on the benefits of going green through such community activities as fairs, seminars and through speaking to various groups. A lot of our attendees are surprised to find out that wind power alone can meet the annual needs of over a thousand households and how solar panels can save energy costs of \$14,000.00 annually.**

**Our objective is to save the world for the future. Where one person can not make an impact alone, we as a community, nation and global society can make a hug impact together. Our motto is "Don't be mean, Go Green!"**

**CMSD Student Essay Contest  
Scoring RUBRIC for Grades 3 – 8**

	<b>5 Strong</b>	<b>4 Effective</b>	<b>3 Developing</b>	<b>2 Emerging</b>	<b>1 Not Yet</b>
<b>C O N T E N T</b>	<b>Performance Area</b> <b>Ideas (5)</b> It all makes sense and is really clear.		My reader gets the general idea but some details need to be added.		I'm afraid my reader won't follow this. My topic is not clear...or maybe it's too BIG.
	<b>Voice (5)</b> I'm speaking right to the reader.		I'm trying to speak to the reader but I'm hiding my feeling and ideas a little.		I'm not speaking to the reader. This topic is boring.
	<b>Word Choice (5)</b> My words paint a picture.		Some of the words and phrases are great, but some need work.		The words I've used don't paint a picture in your mind.
<b>S T R U C T U R E</b>	<b>Organization (3)</b> My opening hooks you and my ending really works. The middle makes sense. I've used appropriate paragraphing.		My beginning is okay. The middle makes sense, but it plods along. The ending doesn't grab me.		This is confusing. The beginning and ending aren't clear. The middle is confusing.
	<b>Sentence Fluency (3)</b> Some sentences are long and		My sentences are all about the same length. A		Some of these sentences don't make sense. I